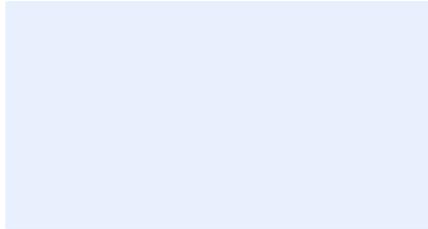




#### How to use this memo

- Customize, copy and paste the **eMemo** below. Review **red text** and customize.
- Use in conjunction with **Green Production Guide's** Toolkit Signage.
- **eDistribute to all Crew at the START of Production**



*Insert Production Information here and click picture icon to the left to insert production logo or branding*

**Date:** *Insert*

**To:** All Crew

**Subject:** *Insert Subject Here* (e.g., *BYOB - Bring your own water bottle*)

*Show Name* is striving to reduce the amount of plastic water bottles used throughout our operations. Water filters and water coolers will be set up throughout the offices, stages and when shooting on location.

We know how important it is to drink water, and there are many ways to stay hydrated that do not rely strictly on individual plastic water bottles. By bringing a **reusable water bottle** and filling up at the water coolers available throughout all workspaces, we will be able to **prevent thousands of plastic bottles** being used and reduce the amount of oil & water used in the production and transport of the bottles. [OPTIONAL: *share how many water bottles were used last season, or the Studio's average water bottle consumption*].

#### **Not-So-Fun Facts about bottled water:**

- One million plastic bottles are bought around the world every minute.
- Fewer than half of the bottles bought in 2016 were collected for recycling, instead most plastic bottles produced end up in landfill or in the ocean.
- Millions of tons of plastic end up into the world's oceans each year to be ingested by sea life. By 2050 the ocean will contain more plastic by weight than fish, according to research by the Ellen MacArthur Foundation.
- A recent study calculated that people who eat seafood ingest up to 11,000 tiny pieces of plastic every year.

Read more at: [The Guardian, "A million bottles a minute: world's plastic binge 'as dangerous as climate change'", 6/28/2017](#)

Reducing unnecessary plastic is just one part having a sustainable set. Check out additional ideas for your department on [GreenProductionGuide.com](#). Thank you for helping us reduce our environmental impact this **season!**

#### *Sources Cited:*

- [Ellen MacArthur Foundation. The New Plastics Economy. 2016.](#)
- [Van Cauwenbergh L, Janssen C, 2014. Microplastics in bivalves cultured for human consumption. Environmental Pollution, 193, 65-70. DOI: 10.1016/j.envpol.2014.06.010](#)

