



GREEN PRODUCTION GUIDE

A PROJECT OF THE PRODUCERS GUILD OF AMERICA

Food Donation Process

Donating excess food is a fiscally responsible opportunity that can fulfill a company's sustainability goals, while also contributing to social and environmental responsibilities to reduce waste and support local communities.

According to the EPA:

- **More than 36 million tons of food waste was generated** in 2011, 96 percent of which was thrown away into landfills or incinerators
- As of 2013, **16 percent of households in the U.S. are food insecure**, meaning they did not know where their next meal would come from
- **Wasted food means wasted money** for businesses and residences
- Food decomposes in landfills to generate greenhouse gases; **keeping food out of landfills prevents millions of pounds of CO2 and methane from being released into the atmosphere.**

FINANCIAL BENEFITS

- Instead of paying for waste hauling services for edible food, food banks can pick up food for free.

PROCESS FOR A PRODUCTION

1. During pre-production, connect with a local food bank or food recovery organization in each filming location (1-2 weeks notice preferred to make arrangements). The food bank or food recovery organization must be a nonprofit organization that is operating for religious, charitable, or educational purposes and does not provide net earnings to, or operate in any other manner that inures to the benefit of, any officer, employee, or shareholder of such organization.
2. Provide to each receiving organization a Food Donation Agreement (Appendix A) that must be signed by an authorized representative PRIOR TO or AT FIRST PICKUP.
3. The receiving organization contact should be added to the Call Sheet distribution list and kept informed of catering schedule changes to ensure timely food pickup.
4. Food donation recipient organizations should provide daily or wrap reports indicating, at minimum, the quantity and value donated so production can keep track of the amount of food donated.

PARTNER ORGANIZATIONS

Food can either be directly donated to food banks, or given to a food recovery a.k.a. food rescue organization so long as it meets the criteria set forth above. Productions are free to work with any such local 501(c) food donation organization; below is a list of established partners for reference.

- Rock and Wrap It Up! is an independent non-profit think tank with the mission of reducing poverty by procuring excess food from companies and organizations across the country. They cover over 500 cities and work with a national database of over 43,000 shelters and places of need. They also partner with rock concerts, sporting events, hotels, and more.
- Feeding America is a national network of food banks that is the largest charitable hunger relief organization in America. It oversees the distribution of surplus food and grocery products through nearly 200 network affiliate food banks and nearly 50,000 charitable agencies. Locate a food bank near you.
- Green Production Guide, a PGA Green/Studio 6 joint venture, has a website and mobile app to location eco-vendors, including food donation organizations.



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CASE STUDY

Working with Rock and Wrap It Up!, *The Amazing Spider-Man 2* donated its leftover food to help feed people in homeless shelters and soup kitchens in the New York area. The following was collected over the course of production:

- 762 pans of food, which equals about
- 7620 lbs, that feeds
- 5861 meals, and saves
- 5715 Lbs of CO₂ gas from going into the atmosphere from landfills.

RESOURCES

Food Donation Articles and Resources

NRDC/Food and Agriculture

<http://www.nrdc.org/food/wasted-food.asp>

Los Angeles Times/LAUSD

<http://articles.latimes.com/2011/may/29/local/la-me-laUSD-donations-20110529>

CalRecycle

<http://www.calrecycle.ca.gov/Organics/Food/Donation/>

Food Safety

<http://www.foodtodonate.com/Fdcmain/FoodSafety.aspx>

Hunger and Poverty Statistics

<http://feedingamerica.org/hunger-in-america/hunger-facts/hunger-and-poverty-statistics.aspx>