

SUSTAINABLE PRODUCTION ALLIANCE STATEMENT ON COP26

For more than 10 years, the world's leading film and television studios have been working together, alongside The Producers Guild of America, to collaborate on solutions that accelerate positive environmental change within the entertainment industry. This collaboration led to the formation of the Sustainable Production Alliance (SPA) and a focused mission on reducing our industry's environmental impact through advocacy, education and innovation.

The most impactful and effective change occurs when parties work together, and there's not a more important convening this year than COP26. While the contributors and harmful effects of climate change have been apparent for years, the 2021 Intergovernmental Panel on Climate Change (IPCC) Report described human-induced climate change as "unequivocal" and identified the dire need to act quickly and act boldly.

Earlier this year, SPA compiled and published the average carbon emissions of film and television production. Understanding and measuring our collective impact has been important for our own accountability and ability to identify solutions to reduce our environmental impact. Together, we've launched tools that measure the environmental impact of content production. We work to identify and drive adoption of cleantech solutions, including use of electric vehicles, LED lighting and battery-powered or fuel cell generators. We work with cities around the world to support their sustainability goals while expanding infrastructure that allows our productions to reduce their carbon footprints. And we encourage sustainable and responsibly sourced products, such as FSC-certified plywood, to help reduce deforestation.

As we work to reduce the carbon footprint of making entertainment content, we encourage governments to deliver 1.5°C-aligned national climate action plans at COP26 and associated national implementation plans and policies. Our industry's sustainability efforts would be significantly aided by increased access to clean electricity sources, expanded electric vehicle infrastructure and diversifying the options for clean and mobile power, such as batteries and green-hydrogen powered fuel cells.

SPA recognizes there's much more to be done in our industry. We are optimistic that those coming together at COP26 will unite on emissions targets and commit to policies critical to the vitality of the planet as we know it – and to humankind.