SEEDS 4: Clean Power Productions
Frequently Asked Questions

How do I get started?
- Go to the GPG Toolkit page and read "a Note to Filmmakers"
- Ask a studio sustainability representative
- Add a sustainable lens to everything you do.
- Discuss fuel consumption with your Electrical Dept, Locations Manager, Generator Operators and Transport Dept. = Challenge them to save fuel.

How do I find out if my studio has a sustainable production program?
- If you're working for a SPA member company, email info@greenproductionguide.com and ask to be in touch with the studio sustainability representative.
- Ask your production executive for the contact of the studio sustainability representative.

How do I find Sustainability Support?
- Ask for your studio sustainability program representative
- Look for your production sustainability champion - someone who's interested in championing the sustainability message!

Where do I get more information about generator Tiers?
- See the EPA non-road engine emission standards
- Tier 1 = dirtiest. Production should use at least Tier 3; and right size equipment.

How do I afford the cost of clean tech?
- Look at the operational costs of running the equipment.
- Add in the estimated fuel consumption costs of business as usual to reduce the cost of the clean tech.
    - Calculate the premium of renting a fuel efficient car, and subtract the fuel savings.

Where can I find clean tech?
- Look at the vendor list on the greenproductionguide.com. It includes international and national filming cities.
- Ask your local vendors for what you want.

Where can I find Renewable Diesel?
- Check out the RD one-pager on the greenproductionguide.com
- RD is readily available on the West Coast of the USA. In California, it's at the pump - go to the 76 retail stations. It's on the Warner Bros. lot, too!

How do I approach a Location Tie-in?
- Ask the Locations site rep if there is grid power available
- Ask your Locations and Electrical Dept to put together a proposal for how they want to tie in.